



## **VISION STATEMENT**

TO BECOME THE PREMIER GOLF FACILITY IN OUR REGION AND OFFER A DESTINATION EXPERIENCE FOR GOLFERS.

## **MISSION STATEMENT**

TO PROVIDE A SUPERIOR GOLF EXPERIENCE FOR GOLFERS BY OFFERING OUTSTANDING COURSE CONDITIONS, QUALITY AMENITIES, AND FRIENDLY, PERSONALIZED CUSTOMER SERVICE AT AN AFFORDABLE PRICE. TO PROVIDE SEASONAL RECREATIONAL ACTIVITIES FOR OUR COMMUNITY.

## **GUIDING PRINCIPLES**

**CONSISTENCY:** WE WILL DELIVER ON OUR PROMISE TO MAINTAIN THE COURSE IN EXCELLENT CONDITION, MANAGE PACE OF PLAY & PROVIDE FRIENDLY CUSTOMER SERVICE.

**INCLUSIVITY:** WE WILL ENDEAVOR TO MAINTAIN AN AFFORDABLE, ACCESSIBLE, AND WELCOMING SETTING THAT PROVIDES A SENSE OF VALUE AND PRIDE AMONG OUR EMPLOYEES, MEMBERS AND GUESTS.

**FIDUCIARY RESPONSIBILITIES:** WE WILL EXERCISE THE UTMOST CARE AND DILIGENCE IN USING THE ASSETS OF THE CLUB FOR THE BENEFIT OF MEMBERS AND GUESTS.

**INTEGRITY:** WE WILL MAKE DECISIONS THAT REFLECT OUR COMMITMENT TO BALANCE THE NEEDS OF ALL AND OPERATE WITHIN OUR CORPORATE BYLAWS, POLICIES AND GUIDING PRINCIPLES.

**DIGNITY & RESPECT:** WE WILL WELCOME AND TREAT WITH RESPECT AND DIGNITY EVERYONE WHO WALKS THROUGH OUR DOORS.